



## CHELSEY DYER

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## EXPERIENCE

### YELP

CONTRACT GRAPHIC DESIGNER

*September 2011 – January 2012 / San Francisco, CA*

Work closely with Yelp's Marketing team to promote Yelp sponsored events. Design of communication materials including print, advertising, apparel, and swag.

### DIABLO CUSTOM PUBLISHING

CONTRACT GRAPHIC DESIGNER

*April 2011 – August 2011 / Walnut Creek, CA*

Design, layout, and pre-press production for the San Francisco Giants Magazine (2011 Season) and other custom publications.

### THE BOLD ITALIC

GRAPHIC DESIGNER

*September 2010 – Present / San Francisco, CA*

Design and illustrate stories written by San Francisco locals for an online publication about living and being involved in the city.

### CHELSEY DYER

FREELANCE GRAPHIC DESIGNER

*January 2008 – Present*

Projects in print, stationery, and identity for small businesses, recording artists, and personal clients.

Work with Austin design studios Creative Suitcase and Zócalo Design. Work in San Francisco with Weldon Owen Publishing, SF Bay Guardian, and Pier 24 Photography.

### JANKE DESIGN

CONTRACT GRAPHIC DESIGNER

*February 2008 – July 2008 / Austin, TX*

Work in production and design on various environmental design projects, paper systems and identity programs, editing. Development of way-finding program, campus map and signage for The University of Texas-Arlington.

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## PROFICIENCIES

*Mac / PC Platforms*

*Illustrator*

*InDesign*

*Photoshop*

*Dreamweaver*

*HTML / CSS*

*Print Production*

*Letterpress Printing*

*Screen Printing*

*Environmental Design*

*Photography*

## EDUCATION

TEXAS STATE UNIVERSITY

*BFA, COMMUNICATION DESIGN*

*2003 - 2007*

## INTERESTS/INFLUENCES

*Typography, Infographics, Mid-Century*

*Modern Design, Minimalism, Science,*

*Interior Design, My Bike, Coffee, Hard*

*Work and Positive Experiences*

## PORTFOLIO

*[www.chelseydye.com](http://www.chelseydye.com)*

Printed portfolio and references available upon request.

*Thank you kindly!*

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